

PROPOSED AMENDMENT

SENATE AMENDMENTS TO H.B. 2136

(Reference to House engrossed bill)

1 Strike everything after the enacting clause and insert:

2 "Section 1. Title 15, chapter 14, Arizona Revised Statutes, is amended
3 by adding article 9, to read:

4 ARTICLE 9. CREDIT CARD MARKETING ON CAMPUSES

5 15-1891. Credit card marketing on campuses; gifts and other
6 incentives; prohibition; exception; definitions

7 A. A UNIVERSITY UNDER THE JURISDICTION OF THE ARIZONA BOARD OF REGENTS
8 SHALL NOT ALLOW A CREDIT CARD MARKETER TO OFFER TANGIBLE GIFTS TO PERSONS ON
9 THE CAMPUS OF THE UNIVERSITY IN ORDER TO SOLICIT THOSE PERSONS TO APPLY FOR A
10 CREDIT CARD OR ANY OTHER TYPE OF CONSUMER CREDIT. FOR THE PURPOSES OF THIS
11 SUBSECTION, GIFTS DO NOT INCLUDE OFFERS RELATING TO CREDIT CARD INTEREST
12 RATES OR OTHER PROMOTIONAL OFFERS.

13 B. A COMMUNITY COLLEGE UNDER THE JURISDICTION OF A COMMUNITY COLLEGE
14 DISTRICT SHALL NOT ALLOW A CREDIT CARD MARKETER TO OFFER TANGIBLE GIFTS TO
15 PERSONS ON THE CAMPUS OF THE COMMUNITY COLLEGE IN ORDER TO SOLICIT THOSE
16 PERSONS TO APPLY FOR A CREDIT CARD OR ANY OTHER TYPE OF CONSUMER CREDIT. FOR
17 THE PURPOSES OF THIS SUBSECTION, GIFTS DO NOT INCLUDE OFFERS RELATING TO
18 CREDIT CARD INTEREST RATES OR OTHER PROMOTIONAL OFFERS.

19 C. THIS SECTION DOES NOT APPLY TO SOLICITATION FOR A CREDIT CARD
20 APPLICATION OR ANY OTHER TYPE OF CONSUMER CREDIT APPLICATION BY A BANK OR
21 CREDIT UNION THAT IS LOCATED ON THE CAMPUS OF A UNIVERSITY OR COMMUNITY
22 COLLEGE IF THE SOLICITATION IS MADE IN THE OFFICES OF THE BANK OR CREDIT
23 UNION.

24 D. THIS SECTION DOES NOT APPLY TO SOLICITATION FOR A CREDIT CARD
25 APPLICATION OR ANY OTHER TYPE OF CONSUMER CREDIT APPLICATION BY A CREDIT CARD
26 MARKETER WHO MARKETS ON THE CAMPUS OF A UNIVERSITY OR COMMUNITY COLLEGE IF
27 THE SOLICITATION IS MADE DURING A SPECIAL EVENT.

28 E. FOR THE PURPOSES OF THIS SECTION:

Senate Amendments to H.B. 2136

1 1. "CREDIT CARD MARKETER" MEANS A PERSON, CORPORATION, FINANCIAL
2 INSTITUTION OR BUSINESS ENTITY THAT PROMOTES, OFFERS OR ACCEPTS APPLICATIONS
3 FOR A CREDIT CARD OR ANY OTHER TYPE OF CONSUMER CREDIT.

4 2. "SPECIAL EVENT" MEANS ANY EVENT APPROVED BY A UNIVERSITY UNDER THE
5 JURISDICTION OF THE ARIZONA BOARD OF REGENTS OR A COMMUNITY COLLEGE UNDER THE
6 JURISDICTION OF A COMMUNITY COLLEGE DISTRICT."

7 Amend title to conform

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3:31 PM
S: DW/jas